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Hino Announces it will utilize Selective Catalytic Reduction (SCR) to meet the technologically stringent 2010 emissions regulations

Novi, Michigan – Hino Motors Sales USA, Inc., announced today that it will utilize Selective Catalytic Reduction (SCR) to meet the stringent 2010 emissions regulations.

“The EPA 2010 emissions regulation calls for more than an 80% reduction in NOx over the 2007 emissions regulation, and the most environmentally friendly, reliable solution to meet this challenge is SCR” stated Glenn Ellis, Vice President, Marketing and Dealer Operations for Hino Trucks. SCR has been used in Europe for the past three years with an estimated 600,000 plus vehicles running with this technology. In addition to Hino, OEMs such as Cummins, Detroit Diesel, Volvo, and others will use SCR technology to meet the 2010 emissions regulations.

“SCR is an exhaust after-treatment technology that reduces NOx significantly from the exhaust by injecting a precise amount of Diesel Exhaust Fluid (DEF) downstream of the engine” explained George Daniels, Vice President, Service Operations for Hino. He went on to add, “It allows the engine to operate at max performance level without the additional engine stress needed to control NOx with EGR alone.”

The infrastructure to efficiently distribute Diesel Exhaust Fluid in the U.S. is rapidly being established. DEF will be available through all 180 Hino dealers. In addition, a coalition of industries – including truck manufacturers, truck stops, retail fueling stations, fuel distributors and DEF producers are working to establish bulk DEF filling stations at truck stops and diesel service stations across North America. Therefore, “DEF will be readily available for our customers” said Nick Vermet, Senior Vice President, Sales and Customer Support for Hino. “Because most medium duty trucks come back to a single domicile every night, we do not see the availability or the maintaining of the appropriate level of DEF in the trucks to be an issue” he concluded.

You can learn more on DEF by visiting The U.S. Department of Energy’s website at http://www.afdc.energy.gov/afdc/vehicles/diesels_fluid.html

For more information on SCR, you can visit www.factsaboutscr.com.

Hino Motors Sales USA, Inc., headquartered in Novi, MI sells and services class 4-7 commercial trucks. The Toyota Group Company is the fastest growing medium duty truck nameplate in United States.