



**For Immediate Release**

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### **Hino Trucks Introduces HinoStyle Stainless Steel Accessories**

Novi, Michigan— Hino Trucks has introduced a line of popular stainless steel accessories that will add a custom look, resale value and aesthetic appeal to your truck. The assortment of truck accessories is labeled HinoStyle and is available for 2005-2010 model year Hino trucks.

A leading designer and manufacturer of superior-quality fenders, attachments and cosmetic accessories for the road transport industry, helped create the unique design of these new accessories. “The initial product prototypes were developed in June 2008 and after several months refining and improving those designs we created the stainless accessories on the market today. The result is a product platform that satisfies the look and quality needed for commercial duty trucks,” said Tim Wenger, Product Development Manager – Parts.

All trim pieces are made from premium quality, highly polished 304-grade stainless steel with non-corrosive and non-magnetic properties. HinoStyle stainless steel accessories include items such as the sun visor, hood deflector, bumper covers, door handle trim, window and cab trim, anti-sail mud flaps, steps and step covers. All HinoStyle stainless steel accessories (excluding electrical components) carry a 12-month, unlimited-mileage product warranty against defects in material or workmanship.

HinoStyle accessories have been in the marketplace since November of 2008, and initial reaction from dealers and owner operators has been strong. “Our new stainless options give drivers the ability to “trick out” their vehicles, and we have seen increasing demand and popularity for this specialty line. We are continually developing new designs for the latest models, expanding our market and offering new ways and approaches at enhancing the look of a vehicle,” continued Wenger.

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HinoStyle stainless steel accessories are available through the Hino dealer network. For a complete dealer listing and a copy of the HinoStyle Accessories Catalog please visit [www.hino.com](http://www.hino.com).

Hino Trucks, a Toyota Group Company, sells and services class 4 – 7 commercial trucks and is headquartered in Novi, Michigan. Hino Trucks is the fastest growing medium-duty truck nameplate in the United States and is the recipient of the 2008 J.D. Power and Associates awards for Highest in Customer Satisfaction for Medium Duty Trucks and Medium-Duty Truck Engine and Transmission. Hino Trucks internet home page is [www.hino.com](http://www.hino.com).

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