



For Immediate Release

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**GRAND PRIZE HINO TRUCK TO BE
RAFFLED AT 2010 FLORIDA TOW SHOW**

Novi, Michigan – Hino Trucks has teamed up with Miller Industries to provide one lucky tow operator a chance to win a fully loaded 2010 Hino model 258ALP with a Century 12 Series LCG Carrier. The truck will be a part of a giveaway that benefits The Professional Wreckers of Florida (PWOFF) Education and Legislation Programs and will be raffled during next year's Florida Tow Show in Orlando.

This is the second year Hino Trucks has provided a vehicle for the Tow Show's giveaway.

"This is a way for us to give something back to the independent wrecker operators and to help with the success of promoting education and safety," explained Glenn Ellis, Vice President of Marketing for Hino Trucks. "The PWOFF are constantly looking for new ways to advance the towing industry and Hino Trucks is proud to partner with Miller Industries to support this event and their organization."

The Hino 258ALP roll back has a unique design and leads the industry by providing a total package of driver comfort and flexibility, superior performance, low-cost-per-mile operation, and outstanding serviceability and reliability. The Century 12 Series LCG Carrier is a revolutionary design that allows the carrier deck to be mounted 5 – 6 inches lower than comparable units providing a lower load angle, better stability, increased safety with the operator being able to secure the load from the ground and the ability to transport taller loads.

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Mike Seamon, Executive Director of PWOFF added, “The Professional Wrecker Operators of Florida is pleased to once again travel to Tow Shows across the country to allow attendees to test drive the new Hino with a brand new design LCG Miller Industries carrier. The air ride on the Hino and the new low center of gravity mounted flatbed makes for a very low angle for specialty vehicles and is a perfect fit for our industry.”

The lucky winner of the truck will be drawn on April 18, 2010 during the Florida Tow Show. Visit any of these Tow Truck Shows to test drive a Hino and secure your chance at winning this truck!

- North Carolina Tow Show
- Southeast Tow Show
- Tennessee Tow Show
- Midwest Regional Family Towing
- American Towman Exposition
- Florida Tow Show

About Hino: Hino Trucks, a Toyota Group Company, assembles, sells and services class 4-7 commercial trucks in the United States and is headquartered in Novi, Michigan. Hino Trucks is the fastest growing medium duty truck nameplate in America and is the recipient of the 2008 J.D. Power and Associates awards for Highest in Customer Satisfaction for Medium Duty Trucks and Medium-Duty Truck Engine and Transmission. For more information, visit Hino Trucks internet home page at.

About Miller Industries: Miller Industries is “The World Leader in Towing & Recovery Equipment”, offering a complete line of automotive and industrial carriers with capacities from 10,000 – 40,000 lbs. and recovery units with boom capacities from 4 - 75 tons. Miller Industries manufacturers under the industry leading brands of Century, Vulcan, Chevron, Holmes, Challenger, Eagle and Champion. For more information call 800-292-0330 or visit

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