



**For Immediate Release**

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## **HINO TRUCKS CONDUCTS NATIONAL SERVICE SKILLS COMPETITION**

Novi, Michigan - Hino Trucks held their first ever National Service Skills Competition at their training facility in Novi, Michigan. The Skills Competition brings together Hino dealer service technicians from across the country that have achieved Master Elite Technician designation and puts them head-to-head against each other in varying simulated service-related situations.

The Master Elite Technician designation represents the highest certification a Hino truck technician can attain. To reach this advanced status, technicians must successfully complete fourteen Hino Training Courses and all six Automotive Service Excellence (ASE) Medium/Heavy Duty Truck test series certifications. The ASE Medium/Heavy Truck Test Series exams include: Diesel Engines, Drive Trains, Brakes, Suspension and Steering, Electrical/Electronic Systems and Heating, Ventilation and Air Conditioning. Technicians have 3 possible levels of recognition to achieve: Premier, Platinum and Master Elite.

“Our service technicians are the best in the truck business,” stated George Daniels, Vice President, Service Operations for Hino Trucks. “Proper training gives the Hino technician the ‘Fix it Right the First Time’ attitude and our new 16,950 sq. ft. state-of-the art training facility next to our headquarters provides us the opportunity to expand our training offerings. Overall, the Hino program for the Professional Hino Technician goes beyond standard technical training and is matched by no other OEM in the United States.” With over 175 dealers in their network, Hino also maintains a training center facility in Ontario, California to round out comprehensive regional support.

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After completing one of the industry's most comprehensive training programs, the technician is ready to tackle the ultimate challenge – the annual Hino Honors National Skills Competition. This year's Hino Master Elite Technicians included in the competition were:

Daniel Burstein	Rush Truck Center – El Paso, TX
John Wiggins	Hino of Wichita, KS
Michael Willougby	Rush Truck Center – Oklahoma City, OK
Greg Zubek	Chicago Mack Sales & Service – Summit, IL

After some fierce competition during the two hour contest, Greg Zubek of Chicago Mack Sales and Service pulled ahead as the ultimate winner. Greg is a Journeyman Technician and has been a team member with Chicago Mack for over 5 years. “It is my belief that factory training and knowing the product are the keys to making the repair right the first time. Competitions like this show that going the extra mile is rewarding. This will motivate technicians to get involved with ASE programs and dealers will send more techs for Hino Training,” said Zubek.

### **About Hino Trucks**

Hino Trucks, a Toyota Group Company, assembles, sells and services class 4-7 commercial trucks in the United States and is headquartered in Novi, Michigan. Hino Trucks is the fastest growing medium duty truck nameplate in America and is the recipient of the 2008 J.D. Power and Associates awards for Highest in Customer Satisfaction for Medium Duty Trucks and Medium-Duty Truck Engine and Transmission. For more information, visit Hino Trucks internet home page at [www.hino.com](http://www.hino.com).

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