



For Immediate Release

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For More Information:

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HINO TRUCKS NAMES NEW SENIOR VICE PRESIDENT SALES & CUSTOMER SUPPORT

Robert E. McDowell brings more than 30 years of industry experience to Hino Trucks

Novi, Michigan - Hino Trucks is pleased to announce the appointment of Robert (Bob) E. McDowell as Senior Vice President, Sales & Customer Support. He succeeds Dominick (Nick) Vermet who will return to a position with a stakeholder of Hino Trucks. Mr. McDowell brings an extensive array of experiences from the industry to his new position, which will become effective September 21st in which he will be reporting directly to Mr. Sumio Fukaya, President & CEO.

Mr. McDowell brings to Hino Trucks a wealth of knowledge and experience in the medium-duty truck market from his previous employment with Mitsubishi Fuso Truck of America, Inc., where during his 23 years with the company, progressed through various key field and corporate positions to become President & CEO. Prior employments include IVECO Truck of North America.

As the Senior Vice President of Sales & Customer Support, Mr. McDowell will oversee the company's sales, parts and service efforts in the market to increase the overall presence in the U.S. for Hino Trucks.

"Hino Trucks appreciates Nick's contribution over the past four years in leading the sales and service organization and we wish him the best in his new role", said Mr. Fukaya. "We welcome Bob to Hino Trucks and look forward to working with him as part of our team. The tremendous experience in the industry he will bring to the organization will be a great asset." He also added "Although market conditions have been very challenging in our sector, with the announcement of our 2010 EPA compliant trucks, Hino Trucks is poised to continue its growth and become a larger player in the industry."

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Hino Motors Sales U.S.A., Inc.

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About Hino Trucks

Hino Trucks, a Toyota Group Company, assembles, sells and services class 4-7 commercial trucks in the United States and is headquartered in Novi, Michigan. Hino Trucks is the fastest growing medium duty truck nameplate in America and is the recipient of the 2008 J.D. Power and Associates awards for Highest in Customer Satisfaction for Medium Duty Trucks and Medium-Duty Truck Engine and Transmission. For more information, visit Hino Trucks internet home page at www.hino.com or follow us on Facebook, Twitter and YouTube.

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