



For Immediate Release

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**HINO READIES TO ENTER AMBULANCE AND EMERGENCY VEHICLES MARKET
Ambulance Chassis on Display at FDIC**

Novi, Michigan – In response to strong demand by body manufacturers and customers, Hino Trucks debuted an ambulance chassis during the Fire Department Instructors Conference (FDIC) in Indianapolis. The truck on display was a Hino 2011 model year 258ALP. The truck is equipped with Hino Trucks' 2010 compliant SCR system, making it the only medium duty conventional truck to meet the stringent 2010 EPA Emissions Regulation without using credits.

Hino's 258ALP (25550 lb GVW) model comes equipped with the Hino J08E Series 8-liter diesel engine and produces 220 hp with 520 lb-ft of torque. Hino's proprietary engine has received the J.D. Power and Associates Awards for "Highest Customer Satisfaction with Conventional Medium Duty Engines and Transmissions, Two Years in a Row.*"

The Hino ambulance cab and chassis is designed for maximum maneuverability and reliable performance with ample power for the stressful demands required by the emergency rescue market. The ambulance will feature a new suspension from Hendrickson allowing for the frame height to be in the 28" range which is required in the ambulance industry.

"Hino's progression into the ambulance and emergency vehicles market is a direct result of our continuing efforts to develop new applications, and a natural expansion of our product" explained Glenn Ellis, Vice President, marketing and dealer operations. "We are certain EMS personnel will be impressed with Hino's roomy cab, smooth ride and superior reliability."



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About Hino: Hino Trucks, a Toyota Group Company, assembles, sells and services medium duty commercial trucks in the United States and is headquartered in Novi, Michigan. With over 175 dealers across the country, Hino Trucks is the fastest growing medium duty truck nameplate in the United States. Visit our internet home page at www.hino.com or follow us on Facebook, Twitter and YouTube.

*Hino received the highest numerical score among conventional medium engines and transmissions in the proprietary J.D. Power and Associates 2008-2009 Medium Duty Truck Engine and Transmission Customer Satisfaction StudiesSM. 2009 study based on responses from 1,589 responses measuring 7 manufacturers. Survey was of primary maintainers and owner operators and measures opinions of primary maintainers of two-year-old (by model year) Medium Duty (Class 5, 6, and 7) trucks. Proprietary study results are based on experiences and perceptions of consumers surveyed in July – August 2009. Your experiences may vary. Visit jdpower.com.

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