



For Immediate Release

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**NEW YORK DEPARTMENT OF SANITATION
RUNS FIRST HINO HYBRID IN THE U.S.**

New York, New York – Hino Trucks, the world’s leader in commercial hybrid truck technology, has brought its light-duty diesel hybrid cab-over (COE) to the US for the first time, providing its hybrid to the New York Department of Sanitation (DSNY). Hino’s diesel hybrid COE will be on display at the 22nd Annual Vehicle and Equipment Show, hosted by the City of New York Department of Parks and Recreation.

As part of its initiative to reduce operating costs and greenhouse gas emissions, DSNY has elected to run a Hino diesel hybrid COE for parts delivery. The Hino diesel hybrid COE has a gross vehicle weight rating of 14,500 lbs and a 16’ van body. “The Hino hybrid has been running a dedicated route supplying our service centers and has been performing very well,” commented Rocco DiRico, Deputy Commissioner of Support Services for DSNY. “The fuel economy advantages and reduced CO2 output provided by the Hino hybrid truck support our environmental initiative,” added DiRico.

Hino expects to offer its next generation hybrid Class 4 and 5 COE trucks in the U.S. in the near future. Having already produced over 9,800 hybrid vehicles Hino is looking forward to its milestone 10,000th hybrid vehicle by the end of 2010. Hino has been developing its hybrid technology since the 1970’s and built its first hybrid truck in 1993. “We are excited to introduce our world-leading hybrid technology to the U.S. market,” said Glenn Ellis, Vice President, Marketing and Dealer Operations for Hino Motors Sales U.S.A., Inc. “Hino’s hybrid technology is well suited to meet the challenging needs of our changing market, and we look forward to demonstrating our capabilities to DSNY.”



About the New York City Department of Sanitation: The New York City Department of Sanitation (DSNY) promotes a healthy environment through the efficient management of solid waste and the development of environmentally sound long-range plans for handling refuse. The Department operates 59 district garages and manages a fleet of 2,040 rear-loading collection trucks and 450 mechanical brooms. Each day approximately 11,900 tons of household and institutional waste are collected. The Department clears litter, snow, and ice from approximately 6,000 City street miles, and removes debris from vacant lots as well as abandoned vehicles from City streets.

About Hino: Hino Trucks, a Toyota Group Company, assembles, sells and services medium duty commercial trucks in the United States and is headquartered in Novi, Michigan. With over 175 dealers across the country, Hino Trucks is the fastest growing medium duty truck nameplate in the United States. Visit our internet home page at www.hino.com or follow us on Facebook, Twitter and YouTube.

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