

Hino Trucks Across the U.S.A.

2011 Calendar Contest

The challenge is on to find the best looking Hino Trucks across the U.S.A.

We are looking for photographs of Hino Trucks (2009MY and newer) working in their hometown and/or state! The lucky photos chosen will be included in the 2011 Hino Trucks calendar that is distributed all over the country and at various tradeshow. Also, please include a quote about your experience with Hino Trucks to accompany the picture in the calendar.

Instructions for submitting a photograph and quote for the contest:

- 1) Complete the form (page 2), including the quote.
- 2) Sign the release (page 3) indicating permission to publish the photograph and quote (if you are a dealer submitting a photo for a customer, the customer needs to sign the release).
- 3) Return completed forms by fax to 248.699.9310 or e-mail to ewald@hino.com.
- 4) Photographs can be submitted on a CD or through e-mail to:

Hino Trucks
Attention: Abbey Ewald
41180 Bridge St.
Novi, MI 48375
ewald@hino.com

Follow these guidelines to increase your chances that your photographs will be used.

- Submit a digital photograph(s) that is copyright-free, with no usage fees required.
- The image needs to be at shot with at least a **6 megapixel camera** (File size should be over 1 megabyte). Send the highest resolution possible. Please do not downsize your photos before submitting.
- Picture should be in **landscape orientation**.
- Make sure the whole truck is in the frame of your photograph.
- Take your photos without people in the photo.

Deadline for submission is July 30, 2010.

If you have questions about photographs or the calendar, please contact Abbey Ewald at 248.699.9371 or ewald@hino.com.

Submission of a photo(s) does not guarantee that the photo will be included in the calendar. Hino Trucks will give careful consideration to all photos received. Those chosen will be contacted by a Hino representative.



2011 CALENDAR SUBMISSION FORM

Customer Name _____

Customer Contact Name _____

Truck Description (model, model year) _____

File Name(s) _____

Customer Street Address: _____

Customer City, State, Zip: _____

Customer Quote about your experience with Hino Trucks _____

Please attach additional pages if necessary.

**** Please complete dealer information, if you are a dealer submitting a photograph for a customer.**

Dealer Name and Code _____

Dealer Contact Name _____

Dealer Phone _____ E-mail _____

**Please complete and return to Abbey Ewald
at ewald@hino.com or fax to (248) 699-9310.**

2011 CALENDAR RELEASE FORM

I, _____, hereby authorize Hino Trucks to publish my photograph(s) and quote for use in Hino Trucks printed and online publications and website.

I hereby authorize Hino Trucks to edit, alter, copy, exhibit, publish or distribute this photo/s. In addition, I waive the right to inspect or approve the finished product, including written or electronic copy, wherein my photograph/s appears.

I understand and agree that these materials will become the property of the Hino Trucks and will not be returned.

I acknowledge that since my participation in publications and websites produced by Hino Trucks is voluntary, I will receive no financial compensation.

I have read this release before signing below and I fully understand the contents, meaning, and impact of this release.

Authorizing Signature: _____ Date: _____

Customer Name (Printed): _____

**Please fax the signed Photo Release form to
Abbey Ewald at (248) 699-9310.**