



For Immediate Release

6/07/10

For More Information:
Glenn Ellis, Vice President
Marketing and Dealer Operations
Hino Motors Sales U.S.A., Inc.
248-699-9300

**HINO TRUCKS ADDS HITACHI
AS PREFERRED FINANCIAL PARTNER**

Novi, Michigan – Hino Trucks announced today that it has entered into an agreement with Hitachi Capital America Corp. that will expand Hino’s current commercial financing options. In addition to Hino’s captive financial partner, Toyota Financial Services, Hino’s dealers and customers will now have access to Hitachi Capital America Corp.’s retail and wholesale financing offerings.

Hitachi’s dedicated team brings a wealth of experience and expertise in creating solutions for commercial truck financing and is uniquely positioned to address the needs of Hino customers. “It is a challenge in today’s financial climate to secure financing for a customer after they have committed to purchasing a new or used vehicle,” said Bob McDowell, Sr. Vice President, Sales and Customer Support for Hino Trucks. “Adding a well capitalized partner like Hitachi, who specializes in the medium duty truck market, is a tremendous asset to our growing dealer body and customer base,” he added.

Hitachi will work with Hino Trucks to develop new and used retail financing programs, tailored to the changing needs of the medium duty truck market. “We are excited about the opportunity to partner with Hino Trucks and to help them grow in new markets by offering its dealers and customers some of the most competitive finance programs available,” explained Robert Otto, Sr. Vice President & General Manager for Hitachi Capital America Corp. He added, “With Hino and Hitachi’s dedicated focus to the medium duty customer, we believe this partnership will offer uncompromised value!”

-Continued-



Page Two

About Hitachi Capital America Corp.: Hitachi Capital America Corp., a subsidiary of Hitachi Capital Corporation, is an independent, diversified leasing and financial services company providing financing to Hitachi group companies and the commercial business sector in the United States. For more information on Hitachi Capital in North America, visit <http://www.hitachi.us/capital>. Hitachi Capital Corporation is a subsidiary of Hitachi, Ltd.

About Hino: Hino Trucks, a Toyota Group Company, assembles, sells and services class 4-7 commercial trucks in the United States and is headquartered in Novi, Michigan. With over 175 dealers across the country, Hino Trucks is the fastest growing medium duty truck nameplate in the United States. Visit our internet home page at www.hino.com or follow us on Facebook, Twitter and YouTube.

###