



For Immediate Release

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HINO TRUCKS SIGNS LONG-TERM EXCLUSIVE AGREEMENT WITH ALLISON TRANSMISSION

NOVI, MI – Hino Trucks and Allison Transmission, Inc. (Allison) have recently signed a multi-year, long-term agreement that will make Allison transmissions the preferred and exclusive transmission for all current and future Hino conventional trucks in the United States.

Since Hino Trucks introduced its conventional truck line up in 2004, Allison transmissions have been the transmission of choice. The combination of Hino Trucks' proprietary J-Series engine and Allison transmissions have proven to provide Hino customers with maximum uptime and industry leading fuel economy. In fact, Hino Trucks have ranked highest in JD Power's Medium Duty Truck survey for highest customer satisfaction four years in a row in the Medium Duty Engine and Transmission category.

Through the new agreement, Hino will be able to offer its customers enhanced transmission coverage on Allison equipped vehicles. All Allison 2000 Highway Series (HS) transmissions will now carry a 4-year warranty and the 2000 and 3000 Rugged Duty Series (RDS) transmissions will carry a 3-year warranty through Hino Trucks starting with the 2012MY.

"The Hino-Allison combination has been a great success story in the medium duty truck industry. This agreement highlights our close working relationship and the importance we both place on offering our joint customers industry leading products at a greater value," said Jim Wanaselja, Vice President of North American Marketing, Sales and Service for Allison Transmission.

Glenn Ellis, Vice President of Marketing for Hino Trucks added, "Allison transmissions are the benchmark in the medium duty truck industry. This long term agreement and our joint commitment to work together on bringing new technologies to the market will provide our customers with benefits today and for years to come."



About Hino: Hino Trucks, a Toyota Group Company, assembles, sells, and services Class 4-7 conventional commercial trucks in the United States. The headquarters is located in Novi, Michigan and boasts a network of over 160 dealers nationwide committed to achieving excellence in customer service and support. Hino Trucks is the premier medium duty nameplate in the United States with a product lineup that offers the lowest total cost of ownership, superior fuel economy, industry-leading environmental friendliness, unmatched reliability and maneuverability, and the most comprehensive bundle of standard features in the market. For more information, visit our internet home page at www.hino.com or follow us on Facebook, Twitter and YouTube.

About Allison Transmissions: Allison Transmission, Inc. (Allison) is the world's largest manufacturer of fully-automatic transmissions for medium- and heavy-duty commercial vehicles, medium- and heavy-tactical U.S. military vehicles and hybrid-propulsion systems for transit buses. Allison products are specified by over 300 of the world's leading vehicle manufacturers and are used in many market sectors including bus, refuse, fire, construction, distribution, military and specialty applications. Founded in 1915, the Allison business is headquartered in Indianapolis, Indiana, U.S.A. and employs approximately 2,750 people. Regional headquarters with dedicated support staff are located in China, The Netherlands, Brazil, India and Japan. With a global presence in 80 countries, Allison has over 1,500 independent distributor and dealer locations. More information about Allison is available at www.allisontransmission.com.

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