



For Immediate Release

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**HINO TRUCKS ANNOUNCES PARTNERSHIP WITH NEW YORK JETS
TO BECOME OFFICIAL COMMERCIAL TRUCK PARTNER**

Jets are the First Professional Sports Partnership For Hino

August 22, 2018 – Hino Trucks is announcing an exclusive multi-year partnership with the New York Jets. The agreement marks the first professional sports partnership for Hino Trucks and brands them the official commercial truck of the New York Jets.

“The New York Jets are extremely proud to be the first professional sports team to collaborate with Hino Trucks,” said New York Jets President Neil Glat. “Hino’s commitment to their customers and the community makes them an ideal partner for our organization.”

As the exclusive commercial truck of the New York Jets, Hino Trucks will become the presenting partner of the Jets Facebook Watch Series ‘One Jets Drive: 2018 Training Camp.’ The four-part series will feature exclusive footage from Jets Training Camp including the team’s travel, using Hino Trucks, to Richmond, Virginia, for a joint practice with the Washington Redskins.

“Hino Trucks and our participating New York metropolitan dealers, are thrilled to take this step with the New York Jets as our first sponsorship of its kind,” said Glenn Ellis, Sr. Vice President, Customer Experience. “As our partnership with the New York Jets developed, it became apparent that we have the same philosophy and fan base – people committed to working hard, passionate about what they do and connected to the streets our trucks operate on. Our partnership will go far beyond game days and will bring together two great New York brands working together throughout the entire year.”

Hino Motors Sales U.S.A., Inc.

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Nine local Hino Trucks dealers will be participating in the partnership. Participating local dealers will be able to use the Jets logo at retail in conjunction with Hino advertising and promotion. Dealerships includes:

- Milea Truck Sales – Bronx, NY
- Milea Truck Sales - Brooklyn, NY
- Milea Truck Sales - Queens, NY
- Frank's Truck Center – Lyndhurst, NJ
- Metropolitan Truck Sales - Lakewood, NJ
- H.K. Truck Services – South Plainfield, NJ
- Gabrielli Truck Sales - Jamaica, NY
- Hawthorne Auto Sales Company, Hawthorne, NJ
- Van Buren Truck Sales – Garden City Park, NY

About Hino Trucks:

Hino Trucks, a Toyota Group Company, manufactures, sells, and services a lineup of Class 4-8 commercial trucks in the United States. Hino Trucks is the premier heavy & medium duty nameplate in the United States with a product lineup that offers fully connected vehicles with low total cost of ownership, superior fuel economy, unmatched reliability and maneuverability and the most comprehensive bundle of standard features in the market. Headquartered in Novi, Michigan, Hino has a network of over 230 dealers nationwide committed to achieving excellence in the ultimate ownership experience. Learn more about Hino Trucks at <http://www.hino.com> or follow us on Facebook, LinkedIn, Twitter and YouTube.

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