



For Immediate Release

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HINOSTYLE GIVEAWAY BRINGS FLAIR & FUNCTION TO THIS ST. LOUIS TOW TRUCK FLEET

NOVI, MI – If a particularly stylish tow truck turns heads or catches your eye in the greater St. Louis Area, chances are it's the Hino 258 owned by A-Always Towing. As part of a contest celebrating the launch of HinoStyle.com, a dedicated Web site for Hino Trucks' line of accessory parts, A-Always' Hino was recently fitted with a variety of distinctive HinoStyle accessories.

"We're happy to see our HinoStyle accessories range continue to resonate with Hino owners and operators alike," says John Donato, Vice President of Parts Operations for Hino Trucks. "Whether the goal is to enhance a corporate image, add increased functionality to a truck, or simply add a personalized touch to stand out from the crowd, HinoStyle allows owners to further tailor their Hino COE, Conventional, and XL Series models."

For A-Always Towing owner Steve Simon, every one of those goals applied. "From day one, I've always thought the Hino trucks in our fleet have been incredibly handsome," says Simon. "But now, it's simply amazing how this particular 258 stands apart. Adding these HinoStyle parts truly takes our truck and our image to a new level."

HinoStyle accessories installed on A-Always Towing's Hino 258 include:

- LED Bumper Light Bar
- LED Sun Visor
- Tactical-Style Ballistic Seat Covers
- Chrome exterior accents, including hood latch inserts, an air intake surround, and marker lamp trim



Simon appreciates how HinoStyle accessories improve both the form and functionality of his Hino 258. “The chrome really helps this truck stand apart from the crowd in the day, and the LED lighting helps it look even more distinctive at night. I love the sun visor, too – it does a great job of reducing glare in bright sun.”

HinoStyle accessories are exclusively available through authorized Hino Truck dealerships. Hino Trucks’ dedicated HinoStyle website and interactive catalog, available at www.hinostyle.com, allows owners to see the latest accessory offerings from the comfort of their own home or office. HinoStyle.com will continually be updated as new products are added to the portfolio.

ABOUT HINO TRUCKS

Hino Trucks, a Toyota Group Company, manufactures, sells, and services a lineup of Class 4-8 commercial trucks in the United States. Hino Trucks is the premier heavy & medium duty nameplate in the United States with a product lineup that offers fully connected vehicles with low total cost of ownership, superior fuel economy, unmatched reliability and maneuverability and the most comprehensive bundle of standard features in the market. Headquartered in Novi, Michigan, Hino has a network of over 230 dealers nationwide committed to achieving excellence in the Ultimate Ownership Experience. Learn more about Hino Trucks at <http://www.hino.com> or follow us on [Facebook](#), [LinkedIn](#), [Twitter](#) and [YouTube](#).

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