



For Immediate Release

October 28, 2019

For More Information:

Hino Contact: Dominik Beckman
Director – Marketing & Dealer Operations
Hino Motors Sales, U.S.A., Inc.
248-699-9300.

HINO TRUCKS INTRODUCES NEW MODELS AND CAB CONFIGURATIONS

North American Commercial Vehicle (NACV) Show, ATLANTA, GA – Hino Trucks has been asking you for a few weeks now the simple question: What size are you? Well, now it's time to answer that question. Hino has unified its entire lineup of trucks, including model names, to make it even easier for you to match the perfect Hino to you and your business's needs. Hino is excited to announce their new 'M Series' Class 4/5 COE's and new 'L Series' Class 6/7 Conventional trucks, which combined with Hino's recently launched 'XL Series' Class 7/8 vehicles, creates a cohesive family of commercial trucks.

The badges are not the only updates either. Each vehicle now contains larger cab configurations, and a full suite of features adding safety, fresh designs, durability, flexibility and connectivity options, making it clear why Hino is the fastest growing medium-duty truck brand.

The new COE truck models carry Hino M4 and Hino M5 badging with the number in the naming scheme representing GVW class. For 2021MY, these trucks have been upgraded with an all-new grille design complete with optional LED headlights and HD 6-speed Aisin automatic transmission with gear hold feature. Available with the industry's first OE fully integrated Lane Departure Warning System in this vehicle segment and then we get to the interior upgrades with a new shifter layout, steering wheel controls, an all-new gauge cluster including a 4.2" LCD multi-information display and driver's seatbelt sensor.



The new Conventional line is represented by the Hino L6 and Hino L7 models boasting a bolder front fascia with optional LED headlights. The cab interior has been re-engineered with an automotive grade finish designed for commercial use and improved functionality, steering wheel controls, a large 7" LCD multi-information display, more storage and leg room. Hino also takes your safety very seriously, which is why there are now an array of safety systems available on the Hino L Series including Electronic Stability Control (ESC), Collision Mitigation System (CMS), Lane Departure Warning (LDW), Active Cruise Control (ACC) and driver's seatbelt sensor. Adding even more functionality to your business, are new wheelbase options and extended cab and crew cab configurations.

"Having extended and crew cab choices will help us better serve our customers' operational needs and open-up new markets for our trucks" explained Glenn Ellis, SVP Customer Experience. "It's impressive how accommodating and spacious both cabs are. Our engineering and design team really did an outstanding job with our new full line-up!" The 30" extended cab will have seating for 5 and the 44" crew cab will have full-size doors and seat 6 passengers and provide the comfort of rear zone A/C and heat.

The Hino XL Series also gets new advantages for 2021 model year including the extended cab and crew cab configurations and a snow plow package complete with an 18,000 lb. GVW front axle and front frame extensions. The Hino XL7 and XL8 will now come standard with a driver's seatbelt sensor and available ACC building on the trucks' ESC, CMS and LDW active safety solutions.

Hino Trucks dealers are now accepting orders for the new 2021 models. The extended and crew cab variants will be added in the Spring and the XL snow plow package in Summer timeframe.



About Hino Trucks:

Hino Trucks, a Toyota Group Company, manufactures, sells, and services a lineup of Class 4-8 commercial trucks in the United States. Hino Trucks is the premier heavy & medium duty nameplate in the United States with a product lineup that offers fully connected vehicles with low total cost of ownership, superior fuel economy, unmatched reliability and maneuverability and the most comprehensive bundle of standard features in the market. Headquartered in Novi, Michigan, Hino has a network of over 240 dealers nationwide committed to achieving excellence in the Ultimate Ownership Experience. Learn more about Hino Trucks at <http://www.hino.com> or follow us on Facebook, LinkedIn, Twitter and YouTube.

Hino Motors Sales U.S.A., Inc.

45501 12 Mile Road ▪ Novi, MI 48377 ▪ Ph 248.699.9300 ▪ www.hino.com